

# Webinar: Regain control over your data in the cloud

24. oktober - Online, Online

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09:00 - 09:05	<b>Welcome by the moderator</b> Michael Svendsen, Computerworld freelance journalist
09:05 - 09:20	<b>Do you have control over your connectivity and data traffic?</b> Erik Norup, Business Development Manager Cloud & Interconnection Services, DE-CIX Management GmbH.
09:25 - 09:45	<b>Elevate productivity and cost savings through better functioning Cloud services</b> Markus Klein, Master of Economical Informatics Technology Specialist Datacenter Migration & Connectivity Expert, Microsoft Deutschland GmbH
09:50 - 10:05	<b>Case examples from around the world</b> Harald Kriener, Head of Global Presales and Consulting, DE-CIX Management GmbH
10:10 - 10:10	<b>End of webinar</b>

## 09:00 - 09:05: Welcome by the moderator



**Michael Svendsen**  
Computerworld freelance journalist

## 09:05 - 09:20: Do you have control over your connectivity and data traffic?



**Erik Norup**  
Business Development Manager Cloud & Interconnection Services  
DE-CIX Management GmbH. / Partner

*Denmark is one of the most digital countries in the world. When the possibility for cloud began, organisations made cloud-strategies and started their cloud-journey. However, many companies forgot a network and connectivity strategy, which resulted in using the Public Internet as the Enterprise network.*

*Erik Norup will present how you can regain control of your organisations connectivity and data traffic flows with DE-CIX services now available in the Nordics.*

## 09:25 - 09:45: Elevate productivity and cost savings through better functioning Cloud services



**Markus Klein**  
Master of Economical Informatics Technology Specialist Datacenter Migration & Connectivity Expert  
Microsoft Deutschland GmbH / Partner

*Organisations is more efficiency and cost focused than ever.*

*In this presentation, Markus Klein will discuss different cloud services and the advantages these provides.*

*This includes Express route access to cloud services, transfer of data between clouds and cost considerations and savings related to data transfer.*

## 09:50 - 10:05: Case examples from around the world



**Harald Kriener**  
Head of Global Presales and Consulting  
DE-CIX Management GmbH / Partner

*International companies struggles with different locations in the North and rest of the world.  
Harald Kriener will in this presentation share some case examples from different countries and give you inspiration to your organisations network og connectivity strategy.*

*Topics:*

- How to move data between Clouds and how to address a mix of cloud-services in the different countries.*
- Examples of Cloud backup, and Multi Cloud setups, how is this done safely and how are local services integrated.*
- Illustrate how Private Enterprise Networks i.e., DE-CIX Closed User Groups services – are safer than using the public internet.*

**10:10 - 10:10: End of webinar**