

# Empower your SAP

26. maj - Online, Online

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14:00 - 14:05	<b>Welcome and introduction</b> Michael Svendsen, Computerworld freelance journalist
14:05 - 14:10	<b>Welcome by T-Systems – a European based SAP powerhouse</b> Lars Falkenberg, VP and Head of SAP PU, Northern Europe, T-Systems
14:10 - 14:30	<b>The strategic direction for SAP</b> Adrienne Rutherford, Head of PMC Sales - EMEA North, SAP
14:30 - 14:35	<b>Q&amp;A</b>
14:35 - 14:55	<b>SAP on Any Cloud</b> Setnam Sandhu, SAP Expert Sales Lead T-Systems, Northern Europe, T-Systems
14:55 - 15:00	<b>Q&amp;A</b>
15:00 - 15:20	<b>Customer case: How Aethra Automotive Systems transformed their SAP landscape to Azure</b> Djim Martins, IT Manager, AETHRA GROUP - Automotive Systems
15:20 - 15:30	<b>Q&amp;A</b>
15:30 - 15:55	<b>Transform to SAP S/4HANA</b> Martyn Jones, Head of SAP Solution Architecture & Consultancy, Northern Europe, T-Systems
15:55 - 16:00	<b>Q&amp;A</b>
16:00 - 16:00	<b>Wrap up by moderator</b> Michael Svendsen, Computerworld freelance journalist

## 14:00 - 14:05: Welcome and introduction



**Michael Svendsen**  
Computerworld freelance journalist

## 14:05 - 14:10: Welcome by T-Systems – a European based SAP powerhouse



**Lars Falkenberg**  
VP and Head of SAP PU, Northern Europe  
T-Systems / Partner

*Welcome to today's agenda on how to empower your SAP.*

*We will provide you with a short glimpse on T-Systems, a multi-certified global strategic SAP partner with over 20 years' experience, enterprises around the world trust in T-Systems to empower their digital transformation.*

## 14:10 - 14:30: The strategic direction for SAP



**Adrienne Rutherford**  
Head of PMC Sales - EMEA North  
SAP / Partner

## 14:30 - 14:35: Q&A

## 14:35 - 14:55: SAP on Any Cloud



**Setnam Sandhu**  
SAP Expert Sales Lead T-Systems, Northern Europe  
T-Systems / Partner

*In order to take full advantage of the possibilities offered by SAP applications, many companies end up implementing hybrid cloud solutions.*

*However, managing multiple cloud solutions can increase the complexity in your infrastructure landscape unless it is correctly managed.*

*T-Systems has developed an end to end roadmap to cover our 3 core pillars for our Cloud First Strategy, S/4HANA migration and Digitalization – our Magenta Pathway – which safely plans your journey step by step – from assessment to actual operations.*

*Learn how we successfully enable companies to achieve the full benefit of the SAP portfolio by running on any cloud alongside our SAP Managed Service.*

## **14:55 - 15:00: Q&A**

## **15:00 - 15:20: Customer case: How Aethra Automotive Systems transformed their SAP landscape to Azure**



**Djim Martins**

IT Manager

AETHRA GROUP - Automotive Systems / Partner

*Hear how Aethra Automotive Systems reduced 60% operation costs and got 30% performance improvement by moving to a managed Azure Cloud Platform.*

*We interview Djim Martins, IT Manager at Aethra Automotive Systems, about their successful transformation to Azure. Learn from the interview why they considered moving into the public cloud, the challenges they encountered, important lessons learned on the way and get insights on the business benefits the automotive manufacturer gained on their journey together with T-Systems and Microsoft.*

## **15:20 - 15:30: Q&A**

## **15:30 - 15:55: Transform to SAP S/4HANA**



**Martyn Jones**

Head of SAP Solution Architecture & Consultancy, Northern Europe

T-Systems / Partner

*Adaptability and responsiveness have never been more critical to a company's success. Future-proof growth requires shorter innovation cycles and changing requirements in organization, structure, and business processes.*

*With the switch to SAP S/4HANA, companies can lay the foundations for automating business, managing it in real time, optimizing data analysis, and expanding business models.*

*But when is the right time migrating to SAP S/4HANA and where do you start? What challenges may you encounter on the journey?*

*Get insights on how you can master the challenges of an SAP S/4HANA migration and achieve greater agility and productivity of your company.*

**15:55 - 16:00: Q&A**

**16:00 - 16:00: Wrap up by moderator**



**Michael Svendsen**  
Computerworld freelance journalist