Does your storage have what it takes to support AI?

19. marts - Online, Online

09:00 - 09:05	**Welcome by moderator Michael Svendsen** Michael Svendsen, Computerworld freelance journalist
09:05 - 09:35	**Architecting the future** Thomas Harrer, Distinguished Engineer CTO Server & Storage, IBM
09:35 - 09:40	**Q&A for Thomas Harrer**
09:40 - 10:05	**Get control over, and value from your data** Morten G. Petersen, Client Technical Specialist, Data & AI, Nordic, IBM Philip Vesterskov, Data & AI, Sales Nordic, IBM
10:05 - 10:10	**Q&A for Morten & Philip**
10:10 - 10:30	**Enterprise-wide collaboration on AI Projects** Rasmus Hauch, Chief Technology Officer, 2021.AI
10:30 - 10:35	**Q&A for Rasmus**
10:35 - 10:40	**Wrap up by moderator Michael Svendsen** Michael Svendsen, Computerworld freelance journalist
10:40 - 10:40	**Tak for i dag**

09:00 - 09:05: Welcome by moderator Michael Svendsen



Michael Svendsen
Computerworld freelance journalist

09:05 - 09:35: Architecting the future



Thomas Harrer
Distinguished Engineer CTO Server & Storage
IBM / Partner

Technology continues to shape our economy and our life. Exponential efficiency gains for compute, data and networking enable broad digital evolution and revolution. This happens not only in data centres but also at the edge. Data is fundamental to it - and Storage essential for mission critical systems and for innovative solutions. Company requires data and intelligence to create business value - with the right platform - a hybrid cloud and AI platform - they can build a differentiating architecture for their future.

09:35 - 09:40: Q&A for Thomas Harrer

09:40 - 10:05: Get control over, and value from your data



Morten G. Petersen
Client Technical Specialist, Data & AI, Nordic
IBM / Partner



Philip Vesterskov
Data & AI, Sales Nordic
IBM / Partner

In this presentation we will attempt to inspire you, as an IT-responsible, to how you gain full control over, and value from, your data universe.

We will present IBM's take on a data storage architecture that covers everything from edge to core, to tape, object and/or cloud, as well as the overlying tool, that can create an overview of all the data in the organisation, and secures optimal placement according to consumption patterns and cost.

Morten G. Petersen, who has worked with optimization of file data environments for the past 15 years, is the speaker in this session. During this whiteboard session he will, amongst other things, share his experience with:

· The challenges an IT-department faces when both time and system resources must be sufficient.
· Specific areas to be aware of when defining and choosing the right data strategy.
· The lack of flexibility that a silo-based decentralized data platform typically entails.
· How to consolidate all your workloads, areas to be considered in relation to new types of workloads, like Data Intelligence, Artificial Intelligence, Internet of Things, and more.
· Where does the data growth come from – file and object data vs. traditional data.
· How to consolidate data foundation into cloud solutions in the most efficient and economical way.
· The real value and accessibility of data for the applications.

10:05 - 10:10: Q&A for Morten & Philip

10:10 - 10:30: Enterprise-wide collaboration on AI Projects



Rasmus Hauch
Chief Technology Officer
2021.AI / Partner

Companies are increasing their AI budgets, and most are now seeing their initial investments starting to pay off. However, the practical implementation of AI continues to be a hurdle that burdens most organizations. Additionally, many companies have yet to prepare for the organizational changes required to establish the foundation and structures to ensure a successful enterprise-wide AI implementation. 2021.AI serves this growing need for full management and oversight of applied AI, by making it easier to implement and scale AI projects alongside the necessary Governance, Risk & Compliance for data and AI to comply with the growing number of data and AI laws, regulations, and guidelines.

10:30 - 10:35: Q&A for Rasmus

10:35 - 10:40: Wrap up by moderator Michael Svendsen



Michael Svendsen
Computerworld freelance journalist

10:40 - 10:40: Tak for i dag