

# Optimized Cloud Infrastructure Spend

4. december - Online,

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10:00 - 10:05	<b>Welcome by Editor in Chief Computerworld</b> Lars Jacobsen, Chefredaktør og moderator, Computerworld
10:05 - 10:20	<b>5 use cases</b> Johannes Hovda, Principal Solution Consultant, Snow Software
10:20 - 10:30	<b>Polls - we want to hear your opinion</b>
10:30 - 10:45	<b>Continuing 5 use cases</b> Johannes Hovda, Principal Solution Consultant, Snow Software
10:45 - 10:55	<b>Polls - we want to hear your opinion</b>
10:55 - 10:55	<b>Takeaways from today</b> Lars Jacobsen, Chefredaktør, Computerworld

## 10:00 - 10:05: Welcome by Editor in Chief Computerworld



**Lars Jacobsen**  
Chefredaktør og moderator  
Computerworld

## 10:05 - 10:20: 5 use cases



**Johannes Hovda**  
Principal Solution Consultant  
Snow Software / Partner

- *Get complete Visibility first, it provides a holistic, complete view of infrastructure resources on-premise and across your clouds*
- *Secondly, Identify overprovisioning & waste, you will quickly understand where there is overprovision and waste so you can start to optimize*
- *Orchestrate the delivery & management of workloads to end user. Next you need to start to fix things. Users are going around IT to cloud because it takes too long. We need to become as efficient as someone going to the cloud. To change user behaviour we need to give them an end to end automated experience that is as good as the cloud consoles.*

## 10:20 - 10:30: Polls - we want to hear your opinion

## 10:30 - 10:45: Continuing 5 use cases



**Johannes Hovda**  
Principal Solution Consultant  
Snow Software / Partner

- *Optimize cloud costs & keep them predictable and of course to reduce cloud costs is a must. Our philosophy is that it's not enough to just see the problem. You have to be able to fix it fast.*
- *Govern cloud consumption and enforce best practices. Finally governance & best practices are key if you're going to protect your global cloud environments*

## 10:45 - 10:55: Polls - we want to hear your opinion

**10:55 - 10:55: Takeaways from today**



**Lars Jacobsen**  
Chefredaktør  
Computerworld