



# Microsoft Success Stories

Conference Copenhagen - 2 May  
2023

**COMPUTERWORLD** EVENTS

# MICROSOFT SUCCESS STORIES

Denmark is a Microsoft country, and at this conference we will gather together some of the biggest success stories in the Microsoft sphere. We celebrate all the great work that is taking place in all the teams, where the organisation has embraced the Microsoft solutions.

In doing so, we pay tribute to the hard work behind the projects and cases that have particularly distinguished themselves with their concrete results and which can serve as inspiration for other companies.

That is why we have chosen 3 focus topics for the day, which all can make a huge difference to the business in both the short and long term:

- Power platform
- Cloud transformation
- ERP and Business platforms
- Datadriven Innovation

At Microsoft Success Stories, you will have the opportunity to set the scene as the Microsoft expert in your preferred area. You can tell and show the participants some of the good cases you have been involved in, and highlight the issues you think are important in the participant debate.



# 4 CATAGORIES

## POWER PLATFORM

- With “low code - no code” you can build turnkey services and apps in a flash - without the need for code and developers. “Low code - no code” provides companies with far better and more accessible opportunities when it comes to prototyping new services; and developing and putting business improvements and solutions into operation in record time.

## CLOUD TRANSFORMATION

- The new normal is a wonderful mix of hybrid cloud, own data centres, hosted solutions, API integrations and middleware. And finally a large dose of cloud solutions, which often tie all the solutions together.

## ERP & BUSINESS PLATFORMS

- Fully implemented and properly exploited, the business potential of an ERP solution is enormous. So much so that for many companies it has been the difference between success and failure. You'll be able to predict trends and changes before they happen with machine learning and forecasting.

## DATADRIVEN INNOVATION & BUSINESS SOLUTIONS

- Virtually all industries today are facing major changes. Every day, a wealth of digital data is produced which can be collected and processed and with analytics you can use this data to differentiate your company from the competition.

# PROGRAM

09.00 – 09.10	Welcome	
09.10 – 09.40	Keynote	
09.40 – 10.05	Partner presentation (DXC)	
10.05 – 10.25	Break & network	
10.25 – 10.45	Power Platform	ERP & Business platforms
	Case 1	Case 1
10.45 – 11.05	Partner presentation (CGI)	Partner presentation
11.05 – 11.15	Break & network	
11.15 – 11.35	Partner presentation	Partner presentation
11.35 – 11.55	Case 2	Case 2
11.55 – 12.15	Debate /Workshop	Debate /Workshop
12.15 – 13.00	Lunch & Network	
13.00 – 13.20	Datadriven Innovation & Business solutions	Cloud Transformation
	Case 1	Case 1
13.20 – 13.40	Partner presentation	Partner presentation (CGI)
13.40 – 13.50	Break & network	
13.50 – 14.10	Partner presentation	Partner presentation
14.10 – 14.30	Case 2	Case 2
14.30 – 14.50	Debate /Workshop	Debate /Workshop
14.50 – 15.10	Break & network	
15.10 – 15.40	Keynote	
15.40 – 15.45	Wrap up	



# PARTNER PACKAGES

## PLATINUM

- 25 minutes talk time in plenary
- Lead list with contact data and email permission of all participants
- Meeting point with café table and space for a roll up
- Description of the company on the event site
- Logo and branding on all marketing material
- Participation of 5 people from the company
- Marketing kit with SoMe banner and invitation
- Opportunity to give participants a gift/gadget
- Distribution of marketing material to participants

Price DKK 100,000 ex. VAT

## GOLD

- 15 min talk time in tracks
- Input to debate/workshop in the track
- Lead list with contact data and email permission of the participants in the track
- Meeting point with café table and space for a roll up
- Description of the company on the event site
- Logo and branding on the event site
- Participation of 5 people from the company
- Marketing kit with SoMe banner and invitation

Price DKK 60,000 ex. VAT

