Digital Business Processes 2023
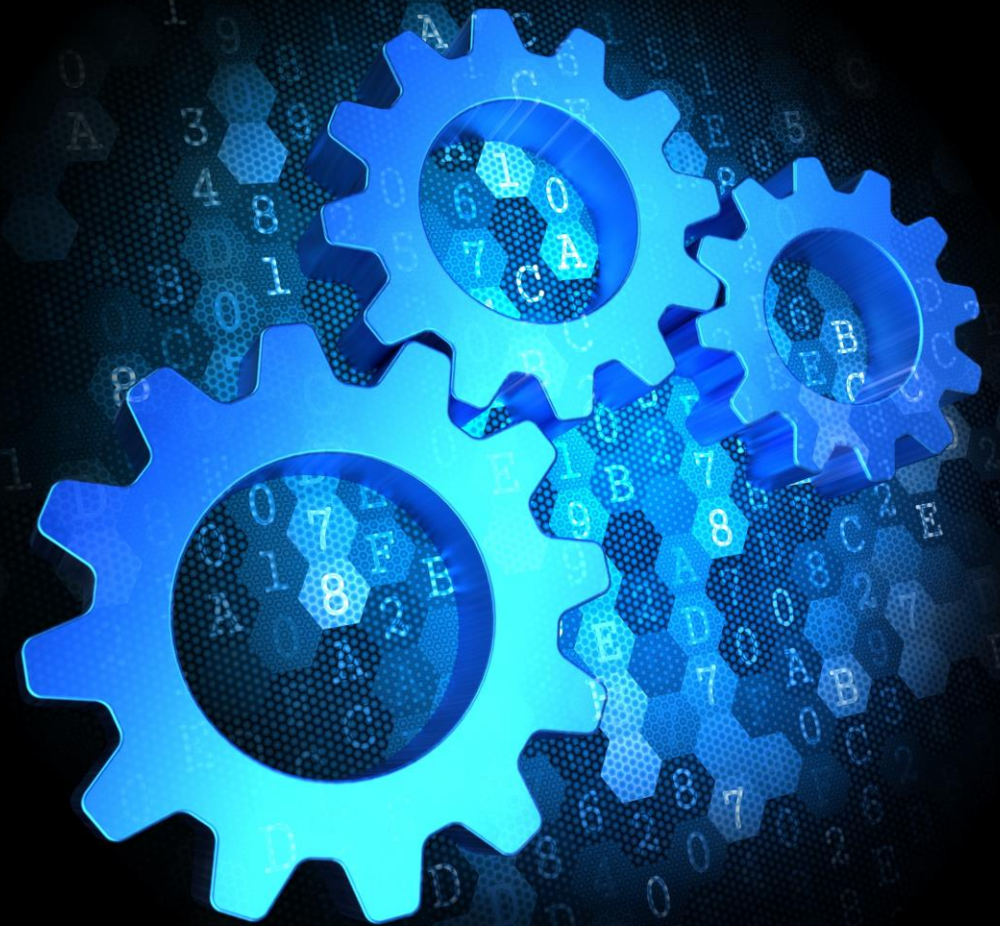
Optimize, streamline and automate your business to success

Conference April 18, 2023 | Copenhagen

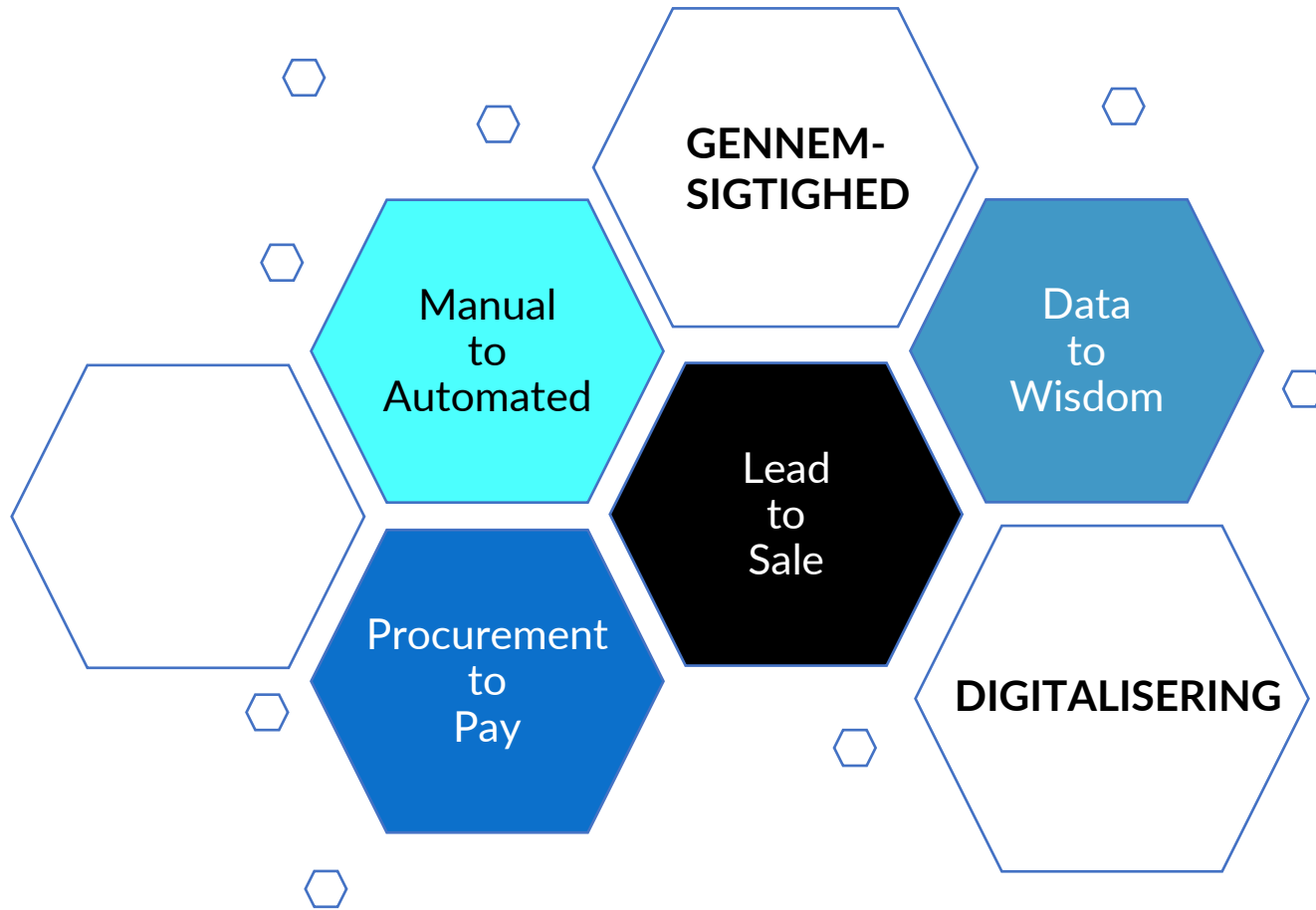**COMPUTERWORLD** EVENTS

Digital Business Processes 2023

The company's digital processes are absolutely crucial for how quickly you can transform the business, develop new business opportunities, create an overview and report efficiently, quickly and accurately.

At the same time, the digital processes – in close interaction with the system solutions – are crucial for the collaboration with partners and suppliers – and for the experience and value creation offered to employees and customers. Like the ambitions to create and adapt the opportunities that characterize a modern workplace.
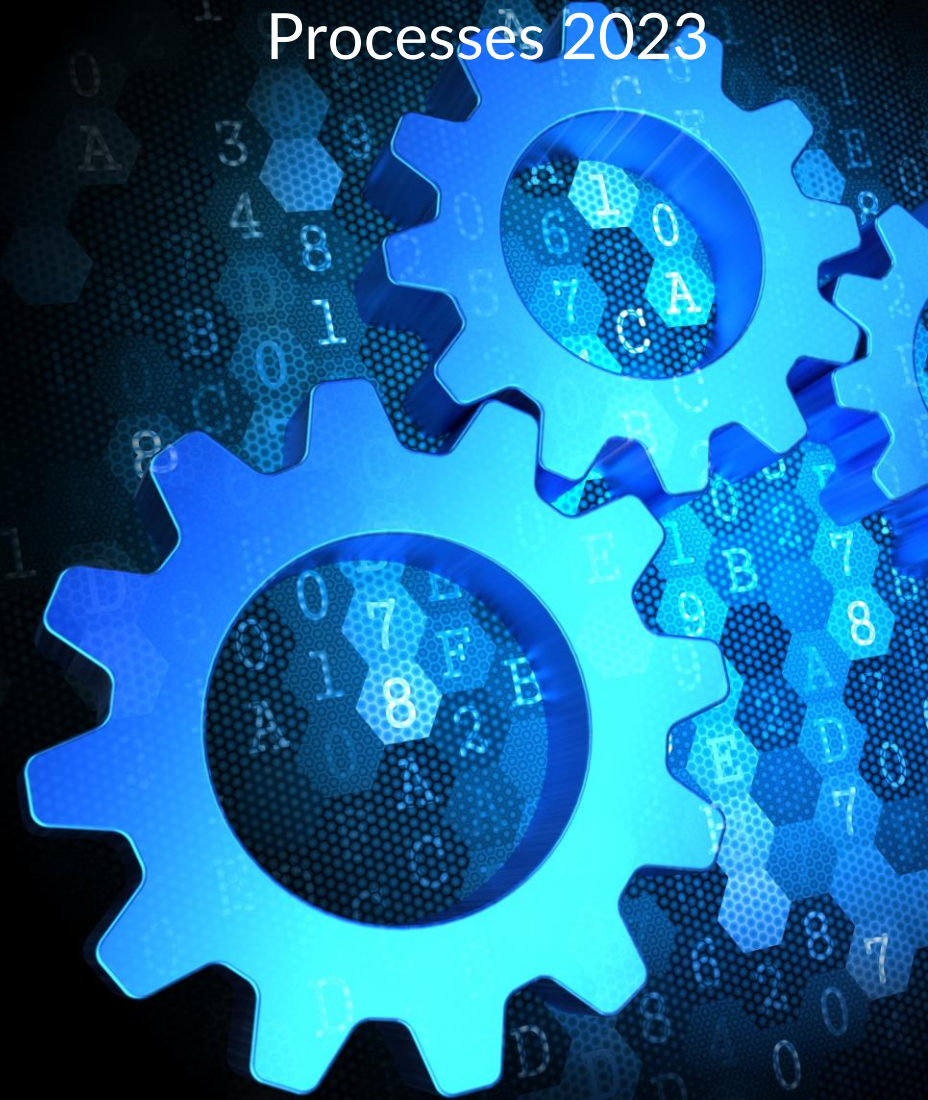
The participants at this conference are looking for inspiration and knowledge about how they can optimize their processes and thus become able to act effectively precisely on the areas where the potential is greatest in order to compete and create optimal value for their business.

As a partner at the conference, you will step into the role of the expert and make your recommendations on how the participants can optimize their digital processes and thus strengthen their business opportunities.

COMPUTERWORLD EVENTS

PROCESS OVERVIEW

GENNEM-SIGTIGHED

Manual to Automated

Data to Wisdom

Lead to Sale

Procurement to Pay

DIGITALISERING

Digital Business Processes 2023

COMPUTERWORLD EVENTS

PROGRAM

TID		
08.30 – 09.00	REGISTRATION, COFFEE, CROSSAINTS & NETWORK	
09.00 – 09.05	Welcome	
09.05 – 09.35	Keynote	
09.35 – 10.00	Partner presentation	
10.00 – 10.25	Partner presentation	
10.25 – 10.45	BREAK & NETWORK	
	PROCUREMENT TO PAY	**LEAD TO SALE**
10.45 – 11.10	Partner presentation	Partner presentation
11.15 – 11.40	Partner presentation	Partner presentation
11.45 – 12.10	Keynote	Keynote
12.10 – 13.05	LUNCH & NETWORK	
	DATA TO WISDOM	**MANUAL TO AUTOMATED**
13.05 – 13.30	Partner presentation	Partner presentation
13.35 – 14.00	Partner presentation	Partner presentation
14.05 – 14.30	Keynote	Keynote
14.35 – 14.55	BREAK & NETWORK	
14.55 – 15.25	Partner presentation	
15.25 – 15.55	Keynote	
15.55 – 16.00	WRAP UP	

See the updated
program here

THE PROCESSES

PROCUREMENT TO PAY

- With large amounts of valuable data about order processing, finance, stock, sales, purchasing and other areas, it is vital that the digital processes are optimized in close interaction with the system solutions to be able to ensure a quick and efficient overview and insight

DATA TO WISDOM

- The number of data sources and the amount of data is growing day by day, and so are the possibilities to use data analytics.
- How can the digitization of data future-proof the company's operations?

LEAD TO SALE

- Customer service and customer management functions are more important than ever before.
- Today's customers also leave more digital footprints than ever before when they typically move around on apps, mobile platforms, websites and social media, but how do you capture and use them?

MANUAL TO AUTOMATED

- Smart solutions can facilitate manual work and reduce operating costs for many of the company's routine tasks.
- Digitization, RPA, AI and ML are some of the keywords that can transform the company.

COMPUTERWORLD EVENTS

PARTNER PACKAGES:

Plenum

- A 25-minute presentation slot in front of all participants.
- Participant list with contact data and email permissions for all participants.
- Meeting point 1x3 meter
- Logo and branding on the signup page.
- Evaluation of your presentation.
- List of participants who want further dialogue.
- Description of the company on the sign-up page.
- 3 partner participants at the conference to be seated among the participants.

Price: DKK 80,000

Track

- A 25-minute presentation slot in front of participants in one track.
- Participant list with contact data and email permissions for all participants.
- Lead list with contact data and email permission of those who heard your presentation.
- Meeting point 1x3 meter
- Logo and branding on the signup page.
- Evaluation of your presentation.
- List of participants who want further dialogue.
- 3 partner participants at the conference to be seated among the participants.

Price: DKK 50,000

Exhibition

- Participant list with contact data and email permissions for all participants.
- Meeting point 1x3 meter
- Logo and branding on the signup page.
- 3 partner participants at the conference to be seated among the participants.

Price: DKK 30,000

GET THE MOST OUT OF YOUR PARTNERSHIP – ADDITIONAL OPTIONS

ADVERTORIAL for upload on computerworld.dk incl. at least 500 readings and performance reporting:
- We write the article for you (based on an interview) - **Price: DKK 25,000 ex. VAT**
- You supply the article yourselves - **Price DKK 15,000 ex. VAT**

LINK TO WHITEPAPER in Computerworlds follow up mail to the participants
Price: DKK 5,000 ex. VAT

ONLINE BANNER on Computerworld.dk
Price: DKK 15,000 ex. VAT for 100.000 impressions

ONE PAGE ADD in Computerworlds printed monthly magazin
Price: DKK 10,000 ex. VAT

ONE-2-ONE MEETINGS – You select participants with whom you wish to hold a meeting on the day. For 3 meeting min. 10 participants must be selected and for 5 meeting min. 15 participants must be selected.
Price: DKK 20,000 ex. VAT for 3 meetings / DKK 30,000 ex. VAT for 5 meetings

EXTRA QUESTIONS in the qustionaire for the participants after the conference (3 pcs.)
Price: DKK 5,000 ex. VAT

EXSTRA SPEAKING TIME FOR CASE – extra presentation slot for a customer case
Price: 50% off the package price

LEAD GENERATION based on a whitepaper
- Our journalist writes a whitepaper for you, incl. 6-8 pages layout + 20 leads with contact details - **Price: DKK 50,000 ex. VAT**
- You supply the whitepaper and get 20 leads with contact details - **Price: DKK 25,000 ex. VAT**

SEND YOUR OWN INVITATION – Send an invitation to exactly the target group you want to attend the conference and tell them about your partnership. The price depends on the target group - **contact Computerworld for an offer**.

SoMe PROMOTION of your speach/partnership on the Computerworld Events LinkedIn profile
Price: DKK 5,000 ex. VAT

LARGER MEETING POINT (6 m2)
Price: DKK 10,000 ex. VAT

GOODIE BAGS distributed upon entry
Price: DKK 15,000 ex. VAT

SEATED LUNCH (selected conferences) – sit together with 5 selected participants for lunch
Price: DKK 10,000 ex. VAT

COMPUTERWORLD EVENTS