BACKGROUND

IT-security has become a strategic discipline that combines management, behavior, processes, and technology.

Strategic IT Security 2021 is about the IT-security landscape right now and an in-depth overview of the latest trends, solutions, and tools in the fields of cybersecurity and cyber defense.

Join us as we focus on risk assessments, the current threat landscape, and the technological solutions that together can increase safety.

At Strategic IT Security 2021 you have the possibility as a leading experts and vendors to provide input to where the companies and organizations should focus their efforts for maximum gain. On and how they can plan their IT security efforts strategically. And what to do when the hackers have hit the business?

This is what "Strategic IT Security 2021" is about.

COMPUTERWORLD EVENTS

THE DIGITAL SETUP

**It's not streaming
– it's more like a TV channel**

It isn't just about streaming an event – without an audience – but a dynamic live event with the Computerworld's Editor-in-Chief, Lars Jacobsen as host and moderator. We will switch between interviews, discussions, guests in the studio and via webcams etc. to create a dynamic and valuable experience.

Access all video content after the event

All presentations will be made available online after the event.

Leads

The recording of the entire broadcast will be made available to both you and the participants on an open Computerworld page, and we can also send you a file featuring your own presentation.

Technical partner: MakeSense

COMPUTERWORLD EVENTS

PROGRAM – See the updated program here

Time	Topic
09.00	Welcome by the Computerworld Editor in Chief
09.05	Keynote speaker and Q&A
09.30	**Partner speech and Q&A**
09.50	**Partner speech and Q&A**
10.10	**Partner speech and Q&A**
10.30	BREAK
10.45	Keynote speaker and Q&A
11.05	**Partner speech and Q&A**
11.25	**Partner speech and Q&A**
11.45	BREAK
13.00	**Welcome back**
13.05	Keynote speaker and Q&A
13.25	**Partner speech and Q&A**
13.45	**Partner speech and Q&A**
14.05	**Partner speech and Q&A**
14.25	Keynote speaker and Q&A
14.45	Wrap up

COMPUTERWORLD EVENTS

BECOME PARTNER

- AND GET DIRECT ACCESS TO NEW CUSTOMER LEADS

With the professional virtual conference set-up at Computerworld you now have the opportunity to address the participants.

At Computerworld we screen all participants to ensure, that all in the audience have a relevant background and are relevant to the topic.

At the conference you will therefor be able to talk about your tools and competences within it security to an interested group of IT professionals. Which problems can you help solve and how can you help the customer evolve with cloud.

YOUR PARTNER PACKAGE:

- 20-minute speech incl. Q&A.

- 15-minute deep dive session during the break, where you can go in depth with a short presentation and answer several questions from the participants.

- Lead list with contact details and email permission of all participants and your own session. GDPR compliant.

- List of participants who want further dialogue.

- Evaluation of your presentation.

- Branding on the event page, on sign up page and in email invitations.

- Branding at the conference - graphics with your logo for intro / outro visual during execution of the conference.

- Marketing through the Computerworld channels.

- Ability to do live polls with participants during your speech.

- Participants can ask questions via a chat function.

- A recording of your session and a 2-3 recap video of your session.

PRICE DKK 75.000/ EUR 10.000

COMPUTERWORLD EVENTS

THE PARTICIPANTS

WHAT FORMER PARTICIPANTS SAY ABOUT THE IT-SECURITY CONFERENCE:

91 %

had a **very good or good overall impression** of the conference.

"Good diversity among the speeches"

92 %

thought that the conference **had a very high or high professional level.**

"Good speeches with professional content and going in depth with the material."

90 %

felt that their **expectations were meet to a very high or high degree**

"Very interesting and many good points."

We expect approx. 150-200 participants from the Nordic countries: Denmark, Norway, Sweden and Finland.

The participants are IT decisionmakers from medium, large and enterprise companies:
- CIOs
- CISOs
- IT security manager
- IT managers
- IT-sikkerhedsspecialister
- It-sikkerhedschefer

……and other decisionmakers

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ADDITIONAL OPTIONS & GET THE MOST OF YOUR PARTNERSHIP

ADVERTORIAL

Native banners at computerworld.dk incl. at least 500 readings and performance reporting:

- We write the article for you (based on an interview)
- You supply the article yourselves

LEAD GENERATION

Based on a whitepaper:

- Our journalist will write a whitepaper for you, incl 6-8 pages layout and +20 leads with contact details
- You supply the whitepaper and get +20 leads with contact details

Contact us for a quote

BE ACTIVE:

- Promote your presence/speech on your website
- Promote your presence/speech on SoMe
- Share Computerworlds posts on SoMe
- Promote your presence/speech in your own newsletters

THE PARTICIPANTS LIKES:

- Customer cases
- Benefits and solutions
- Use pictures and short texts on your slides
- Which challenges and pains you can solve
- No sales talk

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MARKETING

- Banners in Computerworld newsletters
- Banners on Computerworld.dk
- E-mail invitations sent to Computerworld Denmark database with 32.000 it - professionals
- Invitations to Nordic participants
- Posts on Facebook and LinkedIn
- Partner promotion package

COMPUTERWORLD EVENTS

CONTACT

For further information about the digital conference, please contact us today and be sure to reserve your slot at the conference and get Nordic leads and marketing.
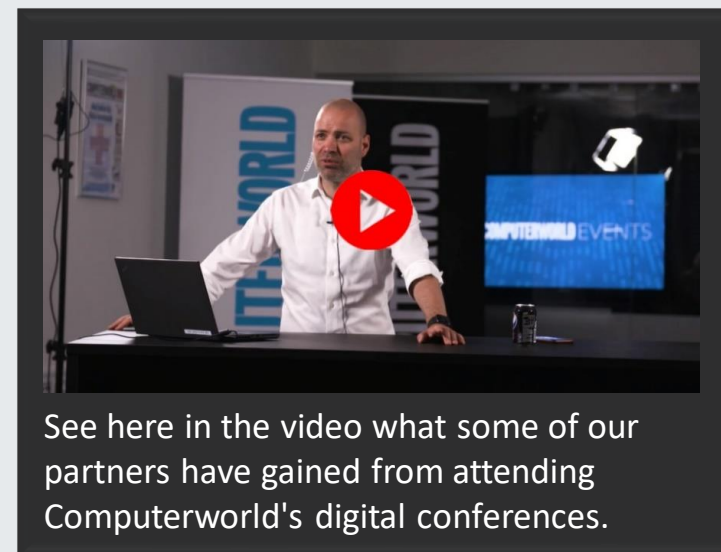

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See here in the video what some of our partners have gained from attending Computerworld's digital conferences.

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